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**FOR IMMEDIATE RELEASE**

**CapStone Technologies' Nic Marois to Discuss Automation in the Print and Mail Industry at MAILCOM 2023**

*Director of Sales and Marketing Nic Marois to Lead Educational Session at MAILCOM 2023*

**LINCOLN, Nebraska, September 13, 2023** – Nic Marois, the Director of Sales and Marketing at CapStone Technologies, will lead an educational session at MAILCOM 2023. The session will focus on automation in the print and mail industry, providing a comprehensive review of how the industry is transitioning toward automation. The session will also highlight the most effective automation strategies for each section of the industry.

With his extensive knowledge and experience in material handling, logistics, and manufacturing, Marois has a clear vision of how automation can revolutionize the print-to-mail industry. To help MAILCOM attendees understand the benefits of utilizing automation from other sectors, he aims to help them reduce the impact of labor issues, increase productivity, optimize output, and maximize efficiency in their operations. "I look forward to sharing my insights and helping attendees explore ways to adapt these technologies to the print and mail industry," said Marois.

MAILCOM 2023 will be held from October 2-4, 2023, at the Resorts Hotel in Atlantic City, New Jersey. The Automation in the Print and Mail Industry educational session is scheduled for Monday, October 2, at 2:00 PM. Attendees will have the opportunity to visit CapStone Technologies' booth during exhibition hours to discuss their patented suite of AutoViri Solutions with Marois. These solutions automate various manual and repetitive tasks typically involved in print-to-mail operations, including sleeving, traying, palletizing, and conveyance.

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**About CapStone Technologies, LLC**

Founded in 1999, CapStone Technologies offers automation services and business engineering for the print-to-mail industry using state-of-the-art robotic technology, innovative processes, and software solutions that connect physical and digital workflows to provide virtual performance visibility, reduce errors, and protect USPS discounts. CapStone Technologies holds multiple patents for its AutoViri products and holds certifications by Idealliance for Mail Professional and Mail Professional Advanced. CapStone has been recognized as one of America's Fastest Growing Private Companies on the Inc. 5000 list in 2018, 2019, 2020, and 2021. For more information, visit the media center at [www.captechno.com/resources](http://www.captechno.com/resources).